

'How I see IT'**CORMAC REID**

Managing Director
Comms-Online.com



Year founded:
2000

Best Business Decision:

Identifying the need for corporate and enterprise customers to out source the Design, Procurement, deployment and management of their telecommunications requirements while reducing risk and operations costs.

Greatest regret:

I don't have any; all experience is part of the journey.

Time management tip:

Knowing the difference between what is urgent and important, and more importantly knowing what is Not urgent and Not important.

What items do you take everywhere:

Business Cards, Mobile, and Blackberry.

Your most popular partner with customers right now?

I don't believe in popularity contests. My clients are given visibility of the best fit solution for their needs which may be delivered by one partner or a blend of a few, managed by Comms-Online.

Pet hate:

Litter!

What trend in the market gives you most hope?

Fully managed converged services and MVNO present massive opportunity for the full service providers.

How do you relax?

Playing Golf, socialising with friends and family and walking my dog.

Fantasy job:

Skipper on fifty four footer in the Caribbean.

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