

# Comms-Online achieves Cisco SMB Select Partner Status



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Building on its successful relationship with Cisco, Comms-Online has achieved the Small and Medium-Sized Business (SMB) Select Partner designation from Cisco® - a worldwide certification for Cisco partners selling to small and medium sized businesses.

The small and medium-sized business (SMB) segment has become the IT industry's fastest growing segment, as more SMB customers are embracing technology to gain a competitive advantage and improve business processes. With this trend comes a heightened demand from customers for knowledgeable network professionals who can successfully design and deploy Cisco® SMB solutions. This is especially true in the SMB market, where customer rely heavily on their partners as trusted advisors.

By earning the Cisco SMB Select Partner designation, Comms-Online demonstrates to customers that it understands and supports networking solutions for the small and medium-sized market, defined as companies that have between 20-249 employees.

The Cisco SMB Select Partner program provides Comms-Online with a tailored set of resources, training offerings, and sales and marketing tools to enhance the company's expertise in selling, implementing and supporting Cisco networking solutions for SMB customers.